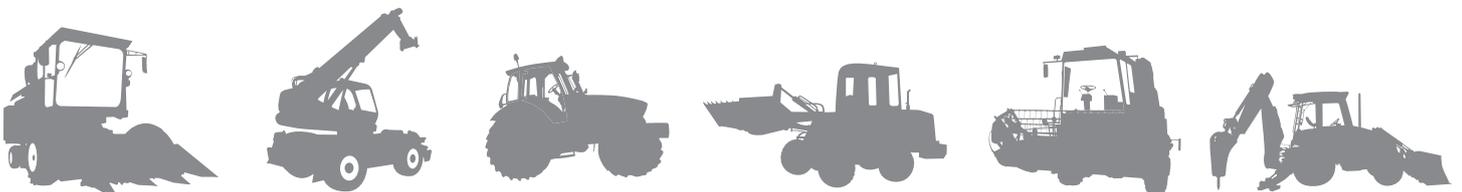




GROWING TOGETHER





With sustainability to success

Consideration for the environment and employee orientation are the main pillars of success of any organization. BKT meets the most stringent international standards in terms of production parameters and quality standards in accordance with environmental regulations. One of which is that the production of all tyres meets the strict rules of the European REACH (Registration, Evaluation, Authorisation and Restriction of Chemicals) directive. In addition, environmental management is certified according to ISO 14001:2004. Besides, BKT operates a wind turbine installation in Rajasthan, which produces 40% of its own energy needs.

Also, adopting social responsibility, not only for its own employees, is an important concern for BKT. The company's own endowed institution, the „BKT Foundation“, operates its own health and education programmes for BKT employees and their family members, and supports hospitals and schools.

Investment in the future

Research & Development (R&D) is BKT's primary growth driver. Therefore the company is investing 4 - 5% of its turnover in research and development work annually. The result: In the past years, an average of 150 - 160 new products and sizes have been launched onto the market, every year.

The investment in R&D has paid off and made BKT into one of the world's leading companies for off-the-road tyres within less than 25 years.



BKT - founded in India, at home in the world



left to right:

Mr. Rajiv Poddar, Jt. MD, Balkrishna Industries Ltd
Mr. Dilip Vaidya, President & Director - Technology
Mr. Arvind Poddar, CMD

BALKRISHNA INDUSTRIES LTD. (BKT), founded in Mumbai in 1987, is today one of the world's leading manufacturers of Off-Highway Tyres (OHT). The Indian company exports its products to more than 130 countries all over the world.

With around 6,000 employees and a range of more than 2,100 products for the different segments of the OHT tyre market, BKT has achieved a global market share of approximately 6%, and is supplying tyres as original equipment to many well-known machine manufacturers such as Volvo, JCB, John Deere, Bomag and CNH.

On the move in international markets

BKT sells its products worldwide through its headquarters in India and representative offices in Italy, the USA and Canada, as well as through reliable and reputable distributors. Bohnenkamp AG, with its headquarters in Osnabrück, Germany, is responsible for sales in Germany, Austria, Switzerland, Slovakia, the Czech Republic and the Benelux states.

Bohnenkamp is the largest marketer and distributor of agricultural tyres in Europe, a specialist supplier of earthmover and industrial tyres and a powerful partner for specialist retailers and industry.

1987

Founding of BALKRISHNA INDUSTRIES LTD by the late Mahavirprasad Poddar

Beginning of the 90's

The product range, now including wheels for Jeeps and light trucks

1995

Off-Highway Tyres production begins



Full range for the Off-Highway sector

BKT offers a broad range of products with more than 2,100 individual products, which cover almost all segments of the Off-Highway category from powerful tractors in the 250 HP and above category to tyres for machines for the gardening sector. The focus has been on tyres for agricultural use. Meanwhile, the product portfolio has been expanded to include a diverse range of premium-quality earthmoving and industrial tyres.

The current BKT product range includes tyres for the following segments

- Agriculture
- MPT (multi-purpose tyres)
- Industry
- Construction
- OTR (off-the-road)
- Mining
- Port
- ATV (all-terrain vehicle), lawn care and go-cart

BKT's Sub-Brands

AGRIMAX
RADIAL TRACTOR TYRES

AGRIMAXELOS
RADIAL MARSHLAND TYRES

AGRIMAXFORCE
RADIAL IF TECHNOLOGY TYRES

AGRIMAXFORTIS
RADIAL EXTRA LARGE TYRES

AGRIMAXSPARGO
RADIAL VFF SPRAYER TYRES

AGRIMAXTERIS
RADIAL HARVESTING TYRES

AIROMAX
RADIAL CRANE TYRES

ATV
ATV & GO KART TYRES

EARTHMAX
RADIAL OTR TYRES

FORESTECH
WIDE BASE FORESTRY TYRES

INDUSTRIAL
MATERIAL HANDLING TYRES

INDUSTRIAL & CONSTRUCTION
MATERIAL HANDLING TYRES

LAWN & GARDEN
FAIRWAY, LAWN AND TURF TYRES

MAGLIFT SOLID TYRES

MULTIMAX
RADIAL MPT TYRES

RIDEMAX
RADIAL TRANSPORT TYRES

2002

Start of production in the new plant in Bhiwadi, Northern India

2004

- Opening of the first tyre mould plant in Dombivali
- Start of production of the first AGRIMAX radial tractor tyres
- Commissioning of the wind farm in Rajasthan

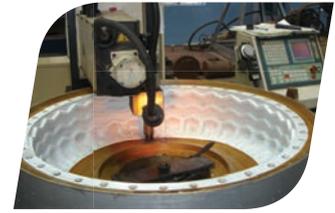
2006

New plant in Chopanki

State-of-the-art manufacturing

BKT manufactures the products to European standards in five state-of-the-art plants in the Indian cities of Aurangabad, Bhiwadi, Dombivali, Chopanki and Bhuj. A special feature is the plant in Dombivali, because here, only moulds for tyre production are produced.

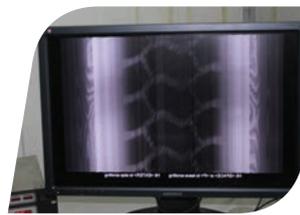
The most recent plant in Bhuj also marks an important milestone in the company's history. With the help of high-tech installations on a floor area of more than 750,000 square metres, a production output of 120,000 tonnes per year at full capacity is aimed at. All BKT production plants, as well as the tyre planning and development processes, have ISO 9001:2008 quality certification.



Excellent quality

Quality is the top priority in all products. Therefore, prior to delivery, BKT examines its products to the smallest detail by means of various tests. This ensures that only absolutely flawless goods leave the BKT factory.

For example, all OTR radial tyres are subjected to an X-ray inspection, a Shearography (control of air pockets in the carcass) and a runout test. To this end, BKT maintains its own state-of-the-art test facility in which the tyres are checked during the entire production process and prior to shipment.



2007

Start of production of the new AGRIMAXFORCE agricultural tyres with „IF“ technology

2009

- Launch of the first EARTHMAX all-steel radial OTR tyres
- BKT receives the first „National Energy Conservation Award“
- Launch of the five new product lines AGRIMAXTERIS, AGRIMAXFORTIS, MULTIMAX, RIDEMAX and FORESTECH

2012

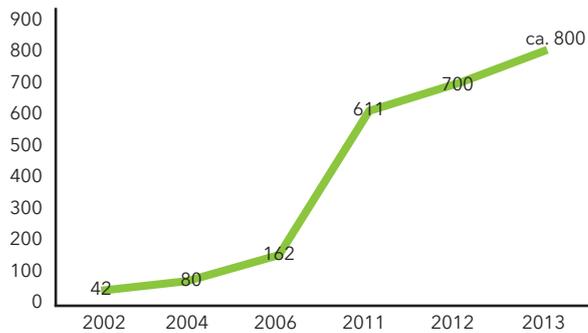
BKT's 25th Anniversary

2014

Opening of the plant in Bhuj

Growth

Turnover Mio US\$



At a glance

Corporate & Head Office:

Balkrishna Industries Ltd.
BKT House
C/15, Trade World, Kamala Mills Compound,
Senapati Bapat Marg, Lower Parel,
Mumbai - 400 013 India

Europe Office:

BKT EUROPE SRL
Viale della Repubblica, 133
20831 Seregno (MB) - Italy

USA Office:

BKT TIRES (USA) INC.
2660 West Market St., Suite 100
Fairlawn (Akron) - OH 44333 - USA

Canada Office:

BKT TIRES (CANADA) INC.
55 York St., Suite 401
Toronto, Ontario M5J 1R7 - Canada

Chairman and Managing Director:

Mr. Arvind Poddar

Year established: 1987

Employees: Around 6,000

Turnover 2013-14: US\$ 780 million

Market penetration:

130 countries, 5 continents

Certification:

ISO 9001:2008

ISO 14001:2004

The entire production meets the provisions of the EU „REACH“ directive.

Distribution partner

Bohnenkamp

■ ■ ● Profil für Profis

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